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abroad; repudiation of the traditional sexual double standard; rebellion against what young people saw as the hypocrisy of parents who preached social morality but ignored social immorality such as racism and militarism. Still other developments, such as the growth of me-first individualism, are widely regarded as problematic by people on all points along the political spectrum. It's worth noting, though, that the origins of antisocial individualism and self-indulgent consumerism lay at least as much in the family values of the 1950s as in the youth rebellion of the 1960s. The marketing experts who never allowed the kids in Ozzie and Harriet sitcoms to be shown drinking milk, for fear of offending soft-drink companies that might sponsor the show in syndication, were ultimately the same people who slightly later invested billions of dollars to channel sexual rebelliousness and a depoliticized individualism into mainstream culture. There were big cultural changes brewing by the beginning of the 1970s, and tremendous upheavals in social, sexual, and 109 50 family values. And yes, there were sometimes reckless or simply laughable excesses in some of the early experiments with new gender roles, family forms, and personal expression. But the excesses of 1950s gender roles and family forms were every bit as repellent and stupid as the excesses of the sixties: Just watch a dating etiquette film of the time period, or recall that therapists of the day often told victims of incest that they were merely having unconscious oedipal fantasies. Ultimately, though, changes in values were not what brought the 1950s family experiment to an end. The postwar family compacts between husbands and wives, parents and children, young and old, were based on the postwar social compact between government, corporations, and workers. While there was some discontent with those family bargains among women and youth, the old relations did not really start to unravel until people began to face the erosion of the corporate wage bargain and government broke its tacit societal bargain that it would continue to invest in jobs and education for the younger generation. In the 1970s, new economic trends began to clash with all the social expectations that 1950s families had instilled in their children. That clash, not the willful abandonment of responsibility and commitment, has been the primary cause of both family rearrangements and the growing social problems that are usually attributed to such family changes, but in fact have separate origins. 110 111 ENGAGING THE TEXT 1. According to Coontz, what do we really miss about the 1950s, and what don't we miss? Explain how it might be possible for us to miss an era that's now half a century in the past. 2. In Coontz's view, what was the role of the government in making the 1950s in America what they were? What part did broader historical forces or other circumstances play? 3. Although she concentrates on the 1950s, Coontz also describes the other decades from the 1920s to the 1990s, when she wrote this piece. Use her information to create a brief chart naming the key characteristics of each decade. Then consider your own family history and see how well it fits the pattern Coontz outlines. Discuss the results with classmates or write a journal entry reflecting on what you learn. 4. Consider the most recent ten years of American history. What events or trends (e.g., same-sex marriage, immigration policies, and the Black Lives Matter and #MeToo movements) do you think a sociologist or cultural historian might consider important for understanding our current mythologies of family? How do you think our ideas about family have changed in this decade? EXPLORING CONNECTIONS 5. The mythic nuclear family of the 1950s included kids. Do you think people today place less emphasis on raising children, and if so, why? How might Coontz respond to the "Future Salmon" 112 cartoon on page 24 or to the frontispiece to this chapter (p. 15)? 6. Review "Looking for Work" by Gary Soto (p. 20). How does this narrative evoke nostalgia for a simpler, better era for families? Does it reveal any of the problems with the 1950s that Coontz describes? 7. Look at the image on page 525 and discuss which elements of the photo — and of the 2016 Trump-Pence campaign more generally — could be considered nostalgic. Do you think the title "What We Really Miss about the 1850s" would be an apt one for this image? EXTENDING THE CRITICAL CONTEXT 8. Watch an episode of a 1950s sitcom such as Father Knows Best, The Donna Reed Show, Leave It to Beaver, or I Love Lucy. Analyze the extent to which it reveals both positive and negative aspects of the 1950s that Coontz discusses — for example, an authoritarian father figure, limited roles for wives, economic prosperity, or a sense of a secure community. 9. Coontz suggests that an uninformed nostalgia for the 1950s could promote harmful political agendas. What connections do you see between her analysis and the campaign slogan "Make America Great Again" or other recent political stances or events? Do you agree with Coontz that nostalgia can be dangerous? Why or why not? 113 THE COLOR OF FAMILY TIES: RACE, CLASS, GENDER, AND EXTENDED FAMILY INVOLVEMENT NAOMI GERSTEL AND NATALIA SARKISIAN The myth of the nuclear family is not just a harmless cliché; rather, it can lock us into fundamental misunderstandings of how American families live, misunderstandings that can divide groups and promote simplistic public policy. In this study, sociologists Naomi Gerstel and Natalia Sarkisian examine data on black, white, and Latino/a families to challenge the popular notion that minority families have weaker ties and are more fragmented than white families. They find that social class is more important than ethnicity; moreover, while differences between ethnic groups do exist, each group has developed ways to cope with the practical, emotional, and financial challenges they face and to maintain family solidarity. Gerstel is Distinguished University Professor and professor of sociology at the University of Massachusetts, Amherst; she has published widely on such topics as the changing American family, elder care, child care, and work schedules. Sarkisian is Associate Professor of Sociology at Boston College. The two coauthored the 2012 book Nuclear Family Values, Extended Family Lives: The Importance of Gender, Race, and Class. "The Color of Family Ties" appeared in 114 American Families: A Multicultural Reader, edited by Stephanie Coontz (see p. 26) with Maya Parson and Gabrielle Raley (2008). WHEN TALKING ABOUT FAMILY OBLIGATIONS and solidarities, politicians and social commentators typically focus on the ties between married couples and their children. We often hear that Black and Latino/a, especially Puerto Rican, families are more disorganized than White families, and that their family ties are weaker, because rates of non-marriage and single parenthood are higher among these minority groups. But this focus on the nuclear family ignores extended family solidarities and caregiving activities. Here we examine these often overlooked extended kinship ties. Taking this broader perspective on family relations refutes the myth that Blacks and Latinos/as lack strong families. Minority individuals are more likely to live in extended family homes than Whites and in many ways more likely to help out their aging parents, grandparents, adult children, brothers, sisters, cousins, aunts, uncles, and other kin. According to our research using the second wave of the National Survey of Families and Households, as Figures 1 and 2 show, Blacks and Latinos/as, both women and men, are much more likely than Whites to share a home with extended kin: 42 percent of Blacks and 37 percent of Latinos/as, but only 20 percent of Whites, live with relatives. Similar patterns exist for 29 115 living near relatives: 54 percent of Blacks and 51 percent of Latinos/as, but only 37 percent of Whites, live within two miles of kin. Blacks and Latinos/as are also more likely than Whites to frequently visit kin. For example, 76 percent of Blacks, 71 percent of Latinos/as, but just 63 percent of Whites see their relatives once a week or more. Figure 1. Ethnicity and extended kin involvement among men. Data from National Survey of Families and Households, 1992-1994. 116 Figure 2. Ethnicity and extended kin involvement among women. Data from National Survey of Families and Households, 1992-1994. Even if they don't live together, Blacks and Latinos/as are as likely as Whites — and in some ways more likely — to be supportive family members. But there are important racial and ethnic differences in the type of support family members give each other. Whites are more likely than ethnic minorities to give and receive large sums of money, and White women are more likely than minority women to give and receive emotional support, such as discussing personal problems and giving each other advice. When it comes to help with practical tasks, however, we find that Black and Latino/a relatives are more 117 5 likely than Whites to be supportive: they are more likely to give each other help with household work and child care, as well as with providing rides and running errands. These differences are especially pronounced among women. This is not to say that Black and Latino men are not involved with kin, as is implied in popular images of minority men hanging out on street corners rather than attending to family ties. In fact, Black and Latino men are more likely than White men to live near relatives and to stay in touch with them. White men, however, are more likely to give and receive large-scale financial help. Moreover, the three groups of men are very similar when it comes to giving and getting practical help and emotional support. These data suggest that if we only consider married couples or parents and their young children, we are missing much of what families in general and families of color in particular do for each other. A focus on nuclear families in discussions of race differences in family life creates a biased portrait of families of color. Explaining Race Differences: Is It Culture or Class? When discussing differences in family experiences of various racial and ethnic groups, commentators often assume that these differences can be traced to cultural differences or competing "family values." Sometimes these are expressed in a positive way, as in the stereotype that Latino families have more 118 extended ties because of their historical traditions and religious values. Other times these are expressed in a negative way, as when Blacks are said to lack family values because of the cultural legacy of slavery and subsequent years of oppression. Either way, differences in family behaviors are often explained by differences in cultural heritage. In contrast, in our research, we find that social class rather than culture is the key to understanding the differences in extended family ties and behaviors between Whites and ethnic minorities. To be sure, differences in cultural values do exist. Blacks and Latinos/as are more likely than Whites to say they believe that extended family is important; both groups are also more likely to attend religious services. Blacks tend to hold more egalitarian beliefs about gender than Whites, while Latinos/as, especially Mexican Americans, tend to hold more "traditional" views. But these differences in values do not explain racial differences in actual involvement with relatives. It is, instead, social class that matters most in explaining these differences. It is widely known (and confirmed by U.S. Census data presented in Table 1) that Blacks and Latinos/as tend to have far less income and education than Whites. Families of color are also much more likely than White families to be below the official poverty line. In our research, we find that the differences in extended family ties and behaviors between Whites and ethnic minorities are primarily the result of these 119 10 social class disparities. TABLE 1 Education, Income, and Poverty Rates by Race WHITES BLACKS LATINOS/AS Median household income \$50,784 \$30,858 \$35,967 Percentage below poverty line 8.4% 24.7% 22.0% Education: Less than high school 14.5% 27.6% 47.6% High school graduate 58.5% 58.1% 42.0% Bachelor's degree or higher 27.0% 14.3% 10.4% Data from U.S. Census Bureau, 2005. Simply put, White, Black, and Latino/a individuals with the same amount of income and education have similar patterns of involvement with their extended families. Just like poor minorities, impoverished Whites are more likely to exchange practical aid and visit with extended kin than are their wealthier counterparts. Just like middle-class Whites, middle-class Blacks and Latinos/as are more likely to talk about their personal concerns or share money with relatives than are their poorer counterparts. More specifically, it is because Whites tend to have more income than Blacks and Latinos/as that they are more likely to give money to their relatives or get it from them. And the higher levels of emotional support among White women can be at least 120 in part traced to their higher levels of education, perhaps because schooling encourages women to talk out their problems and makes them more likely to give (and get) advice. Conversely, we find that the relative economic deprivation of racial/ethnic minorities leads in many ways to higher levels of extended family involvement. Individuals' lack of economic resources increases their need for help from kin and boosts their willingness to give help in return. Because Blacks and Latinos/as typically have less income and education than Whites, they come to rely more on their relatives for daily needs such as child care, household tasks, or rides. The tendency of Blacks and Latinos/as to live with or near kin may also reflect their greater need for kin cooperation, as well as their decreased opportunities and pressures to move away, including moving for college. Social Class and Familial Trade-Offs How do our findings on race, social class, and familial involvement challenge common understandings of minority families? They show that poor minority families do not necessarily lead lives of social isolation or lack strong family solidarities. The lower rates of marriage among impoverished groups may reflect not a rejection of family values but a realistic assessment of how little a woman (and her children) may be able to depend upon marriage. Sociologists Kathryn Edin and Maria Kefauver (2007) recently found that because disadvantaged men are often unable to offer women the kind of economic 121 15 security that advantaged men provide, poor women are less likely to marry. Instead, these women create support networks beyond the nuclear family, regularly turning to extended kin for practical support. Reliance on extended kin and lack of marital ties are linked. In another analysis of the National Survey of Families and Households, we found that, contrary to much rhetoric about marriage as a key source of adult social ties, marriage actually diminishes ties to kin. Married people — women as well as men — are less involved with their parents and siblings than those never married or previously married. These findings indicate a trade-off between commitments to nuclear and extended family ties. Marriage, we have found, is a "greedy" institution: it has a tendency to consume the bulk of people's energies and emotions and to dilute their commitments beyond the nuclear family. On the one hand, then, support given to spouses and intimate partners sometimes comes at the expense of broader kin and community ties. Indeed, married adult children take care of elderly parents less often than their unmarried siblings. Marriage can also cut people off from networks of mutual aid. Married mothers, for example, whether Black, Latina, or White, are often unable to obtain help from kin in the way that their single counterparts can. Although the "greedy" nature of marriage may pose a problem across social class, it is especially problematic for those less well off economically, as these 122 individuals most need to cultivate wider circles of obligation, mutual aid, and reciprocity. On the other hand, support to relatives sometimes comes at the expense of care for partners, and can interfere with nuclear family formation or stability. Indeed, individuals who are deeply immersed in relationships with extended families may be less likely to get married or, if they marry, may be less likely to put the marital ties first in their loyalties. Several decades ago in her observations of a poor Black community, anthropologist Carol Stack (1974) found that the reciprocal patterns of sharing with kin and "fictive kin" forged in order to survive hardship often made it difficult for poor Blacks either to move up economically or to marry. To prevent the dilution of their social support networks, some extended families may even discourage their members from getting married, or unconsciously sabotage relationships that threaten to pull someone out of the family orbit. As sociologists Dominguez and Watkins (2003) argue, the ties of mutual aid that help impoverished individuals survive on a day-to-day basis may also prevent them from saying "no" to requests that sap their ability to get ahead or pursue individual opportunities. Overall, we should avoid either denigrating or glorifying the survival strategies of the poor. Although social class disparities are key to understanding racial and ethnic variation in familial involvement, it is too simple to say that class differences create "more" involvement with relatives in one group and "less" in 123 another. In some ways economic deprivation increases ties to kin (e.g., in terms of living nearby or exchanging practical help) and in other ways it reduces them (e.g., in terms of financial help or emotional support). These findings remind us that love and family connections are expressed both through talk and action. Equally important, focusing solely on the positive or on the negative aspects of either minority or White families is problematic. Instead, we need to think in terms of trade-offs — among different kinds of care and between the bonds of kinship and the bonds of marriage. Both trade-offs are linked to social class. Why Do These Differences in Family Life Matter? Commentators often emphasize the disorganization and dysfunction of Black and Latino/a family life. They suggest that if we could "fix" family values in minority communities and get them to form married-couple households, all their problems would be solved. This argument misunderstands causal connections by focusing on the family as the source of problems. Specifically, it ignores the link between race and class and attributes racial or ethnic differences to cultural values. Instead, we argue, it is important to understand that family strategies and behaviors often emerge in response to the challenges of living in economic deprivation or constant economic insecurity. Therefore, social policies should not focus on changing family behaviors, but rather aim to support a range of existing family arrangements and improve economic conditions for the poor. 124 20 Social policies that overlook extended family obligations may introduce, reproduce, or even increase ethnic inequalities. For example, the relatives of Blacks and Latinos/as are more likely than those of Whites to provide various kinds of support that policymakers tend to assume is only provided by husbands and wives. Such relatives may need the rights and support systems that we usually reserve for spouses. For instance, the Family and Medical Leave Act is an important social policy, but it only guarantees unpaid leave from jobs to provide care to spouses, children, or elderly parents requiring medical attention. Our findings suggest that, if we really want to support families, such policies must be broadened to include adult children, needy grown-up brothers and sisters, cousins, aunts and uncles.

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